

Festival Productions 2008 Festival Schedule

Application deadline is 60 days prior to show date (except for Cherry Blossom which is March 30th). Applications will be accepted until show date and will be considered if space is available. **Returning artists will receive priority for their space if the application is received by March 30th.** All other applications will be processed in the order received and prioritized as appropriate. All applications must be accompanied by the processing fee & deposit or full payment to be considered complete. Incomplete applications will be returned. All Spaces for all events are 10' x 10'.

24rd Annual Cupertino Cherry Blossom Festival **April 26 & 27**

Crafters and artists that feature Japanese items or better quality art or craft items imported from Japan are allowed in this event as well as traditional American arts and crafts. Booths are arranged around a small lake. Fair goers are primarily Asian. Japanese drummers and other entertainment including a major cultural display attract fair goers from the entire South Bay Area. You will be able to find excellent Japanese food provided by non-profit groups. The Cherry Blossom Festival takes place in Memorial Park that fronts on Stevens Creek Blvd. and is adjacent to the Oakes Shopping Center so the festival gets good drive by traffic. Parking (\$2.00) for the general public is directly across the street. Booths are set up on grass and may be left up over night. **Friday Setup Available**

51st Annual Saratoga Rotary Art Show ***Reduced Commission Rate*** **May 4**

This is one of the largest one-day, juried art shows in the Western United States. The event has a strong buyer profile Saratoga and the surrounding Los Gatos area ranking in the top 100 wealthiest US zip codes. Artist hospitality includes breakfast, lunch and snacks. Saratoga has a reduced the commission structure for 2008 and cash prizes will be given to recognized outstanding achievement **Apply online at: www.saratogarotary.org**

37th Annual Foster City Arts & Wine Festival **May 31 & June 1**

This well established festival has enjoyed good success in the past. Look for the same special attractions like the business area on the street and the carnival, which will be located adjacent to the event. The Chamber does a good job of advertising and foot traffic last year was very good. The event takes place on the street along Shell Blvd. Booths may be left up overnight. Vendors should bring extra weight for booth. Show hours are 11 AM to 7 PM on Saturday and 11 AM to 5 PM on Sunday. **Friday Setup Available.**

36th Annual Castro Valley Festival **September 13 & 14**

Come out and join us as we celebrate the 36th anniversary of this fair. The event takes place on Castro Valley Blvd. in front of the Shopping Center. This is the main shopping area in Castro Valley. Last year's addition of a classic car show has increase foot traffic by drawing attendees regionally. Advertising is good and many locals attend this event due to the number of community booths and local entertainment. Lower and mid priced items sell best. The Fest does allow a limited number of vendors to sell import items. Vendors are encouraged to bring their hand crafted good quality, inexpensive and reduced price items for best sales. However, better quality art items have also been successful. Booths are arranged in the street and may be left up over night. Show hours are 10 AM to 6 PM on Saturday and Sunday. **Certificate of Insurance required upon acceptance.**

22st Annual Pacific Coast Fog Fest in Pacifica **September 27 & 28**

The 2007 Fog Fest was a great success. The event was well attended and most vendors had very good sales. The Saturday morning parade brings lots of locals to the fair site. You will be able to find the same excellent food provided by non-profit groups. The Fog Festival takes place on Palmetto, the main street in Pacifica. Over 200 booths are arranged on the street and may be left up over night. Show hours are 10 AM to 6 PM on Saturday and Sunday.